



# Organizational Profile



## Purpose

To ignite, inspire and realize the dreams of youth for the sustainable development of Africa

## Our Mission

To end the economic inequality of youth, particularly young women from low-income communities, through holistic education that enables them to transition successfully into adulthood and make a full contribution to society

## Our Vision

To see a global generation of African youth living in the reality of their dreams



## Who is the Dream Factory Foundation?

Dream Factory Foundation is an award-winning women-led non-profit organization whose roots were established in 2011 and now whose impact reaches Botswana, Zimbabwe, Namibia, South Africa and Cameroon. Through a multi-stakeholder approach that includes: government, private sector, and local communities for systems change; beneficiaries are connected to caring mentors, future-focused educational programmes and meaningful opportunities that increase their knowledge of and access to tertiary, entrepreneurial and employment opportunities. From 2011 to date, these programs have impacted over **100 000** young people living in low-income communities.

## Related SDG Goals



## Our Impact

**300**

Entrepreneurs trained with 80% survival rate

**44 700**

Youth trained in Digital Literacy Skills

**55 000**

Participated in the "Be The Dream" program

## Our Programs

Our interventions are curated as holistic interventions for in school youth and out of school youth.

### In-school programs

The **BetheDream** curriculum builds leadership capacity by training learners to use their inner purpose and values as a guide to achieve their dreams

**Adopt a School** systems change at school in partnership with corporate companies

**Coding and Digital Skills training** for rural and township youth and teachers as part of our "train-the-trainer" model

### Out-of school programs

**Emergent Academy** 12 month training on entrepreneurship, personal development and digital literacy skills for unemployed young women (<https://academy.dreamfactory.africa/>)

**DoDigi for Boosting SMMEs** in low income communities through access to e-commerce platforms, funding and business coaching ([www.dodigi.africa](http://www.dodigi.africa))

## Sector Participation & Achievements

Observer Status with the AU Human Rights Commission

ECOSOC consultative status with the UN

Winner in the Economic Justice for Women category at the 2021 WVLSA Learning & Sharing Summit

2021 Google.org Impact Challenge for Women and Girls Awardee

2020 SA Women Entrepreneurs Climate Change Award by the government of Flanders

[\(Click here to play the video\)](#)

2022 CSI SA Legacy Awards Rising NGO Finalist

## Our Theory of Change

The three pillars that drive our mission are namely; **education, leadership** and **economic empowerment**. For education; youth acquire the knowledge and practical skills to pursue their dreams. In building leadership capacity, youth use their inner purpose and values as a guide to achieve their dreams. To achieve economic empowerment, youth access meaningful employment, either by creating them or leveraging existing ones.

## Our Team

Youth-led organization and 100% all female executive and management team.

## Contact us



Website: [www.dreamfactory.africa](http://www.dreamfactory.africa)



Facebook: [@dreamfactoryfoundation](https://www.facebook.com/@dreamfactoryfoundation)



Instagram: [dreamfactory\\_foundation](https://www.instagram.com/dreamfactory_foundation)

